


# ROOTSTOWN COMMUNITY FACILITIES MEETING

April 11, 2018

# Tonight's Agenda

- ▶ **Introduce Advisors**
    - ▶ Hasenstab Architects
    - ▶ Rockmill Financial
  - ▶ **Review Community Survey**
  - ▶ **Board Activity Since Levy**
  - ▶ **Hasenstab Presentation**
  - ▶ **Next Meeting: May 2nd at 7:00pm**
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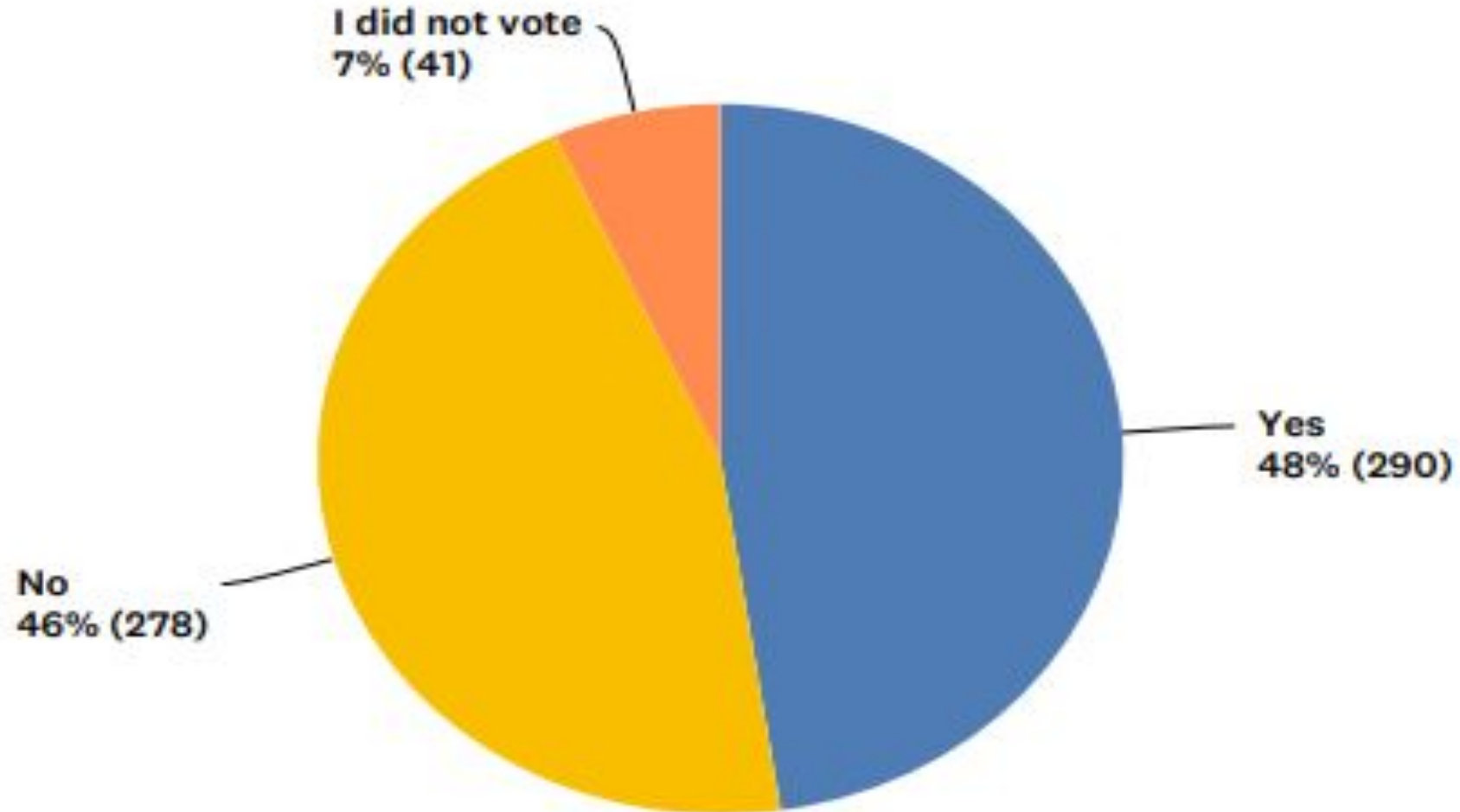
# COMMUNITY SURVEY

**1009 RESPONSES!**

April 11, 2018

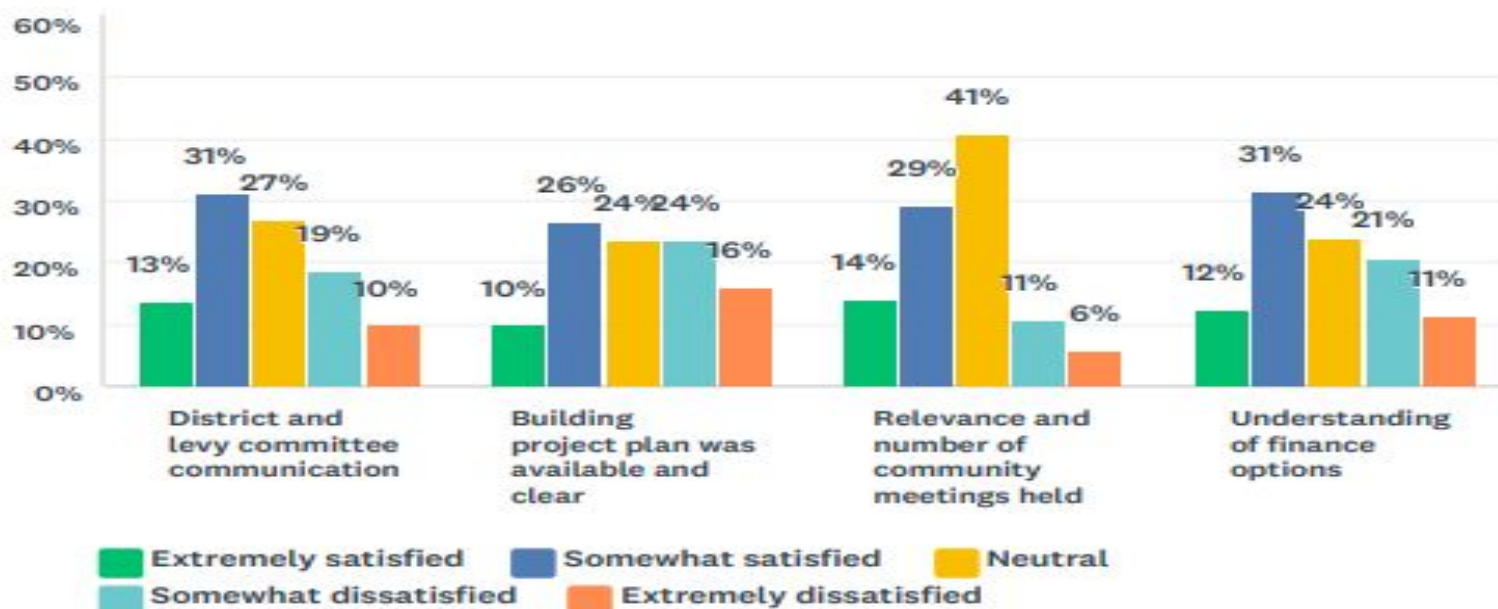
# HOW DID YOU VOTE?

Answered: 609 Skipped: 431



## Q4 Related specifically to Issue 33, how would you rate each of the following?

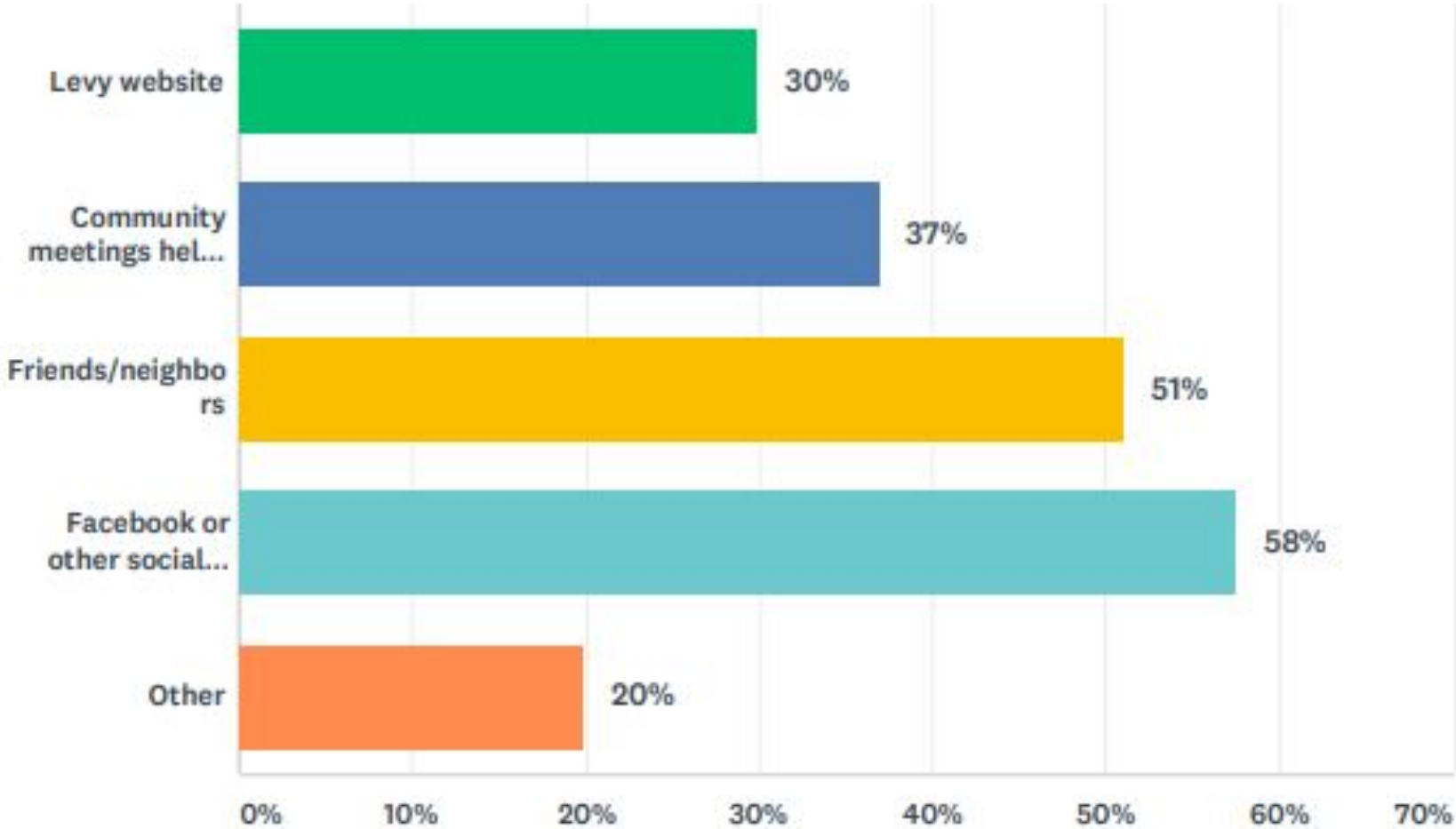
Answered: 606 Skipped: 434



	EXTREMELY SATISFIED	SOMEWHAT SATISFIED	NEUTRAL	SOMEWHAT DISSATISFIED	EXTREMELY DISSATISFIED	TOTAL
District and levy committee communication	13% 81	31% 189	27% 162	19% 112	10% 60	604
Building project plan was available and clear	10% 60	26% 160	24% 144	24% 144	16% 97	605
Relevance and number of community meetings held	14% 83	29% 175	41% 247	11% 65	6% 34	604
Understanding of finance options	12% 75	31% 190	24% 145	21% 125	11% 69	604

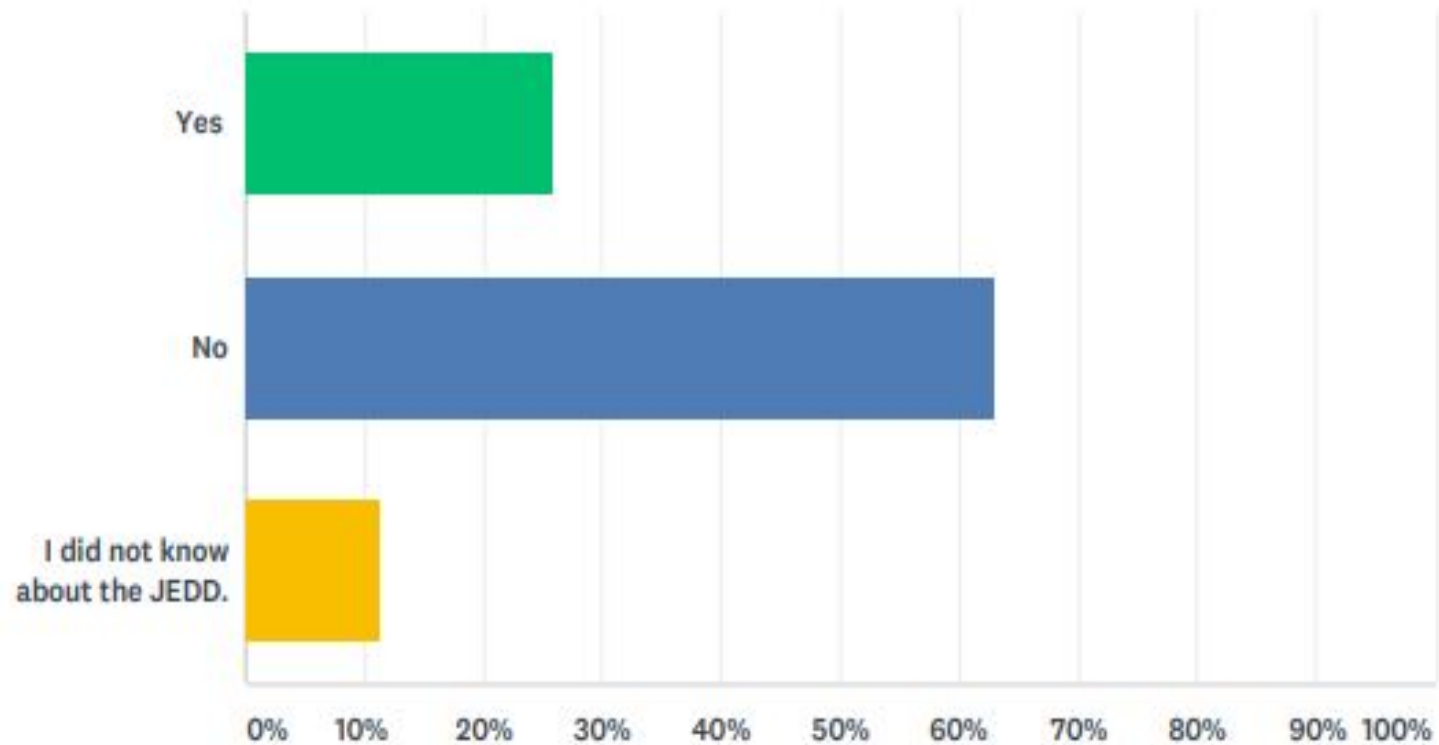
# Q5 How did you learn about Issue 33? (choose all that apply)

Answered: 606 Skipped: 434



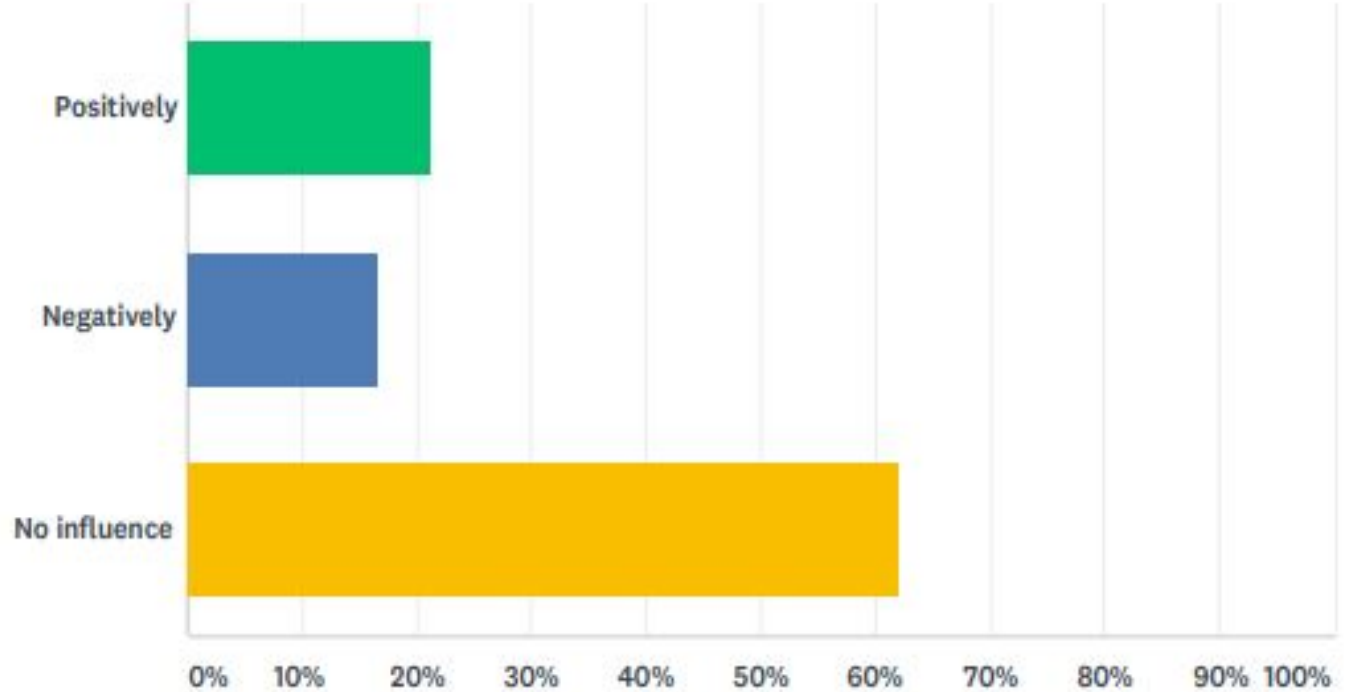
# Q7 Using a Joint Economic Development District (JEDD) to assist in funding the school building project has been discussed. Did this impact your vote?

Answered: 606 Skipped: 434



Q8 The district has explored various options other than the current school building location for a new K-12 building. At this time, no location is available other than the current site. How did the project's location impact your vote?

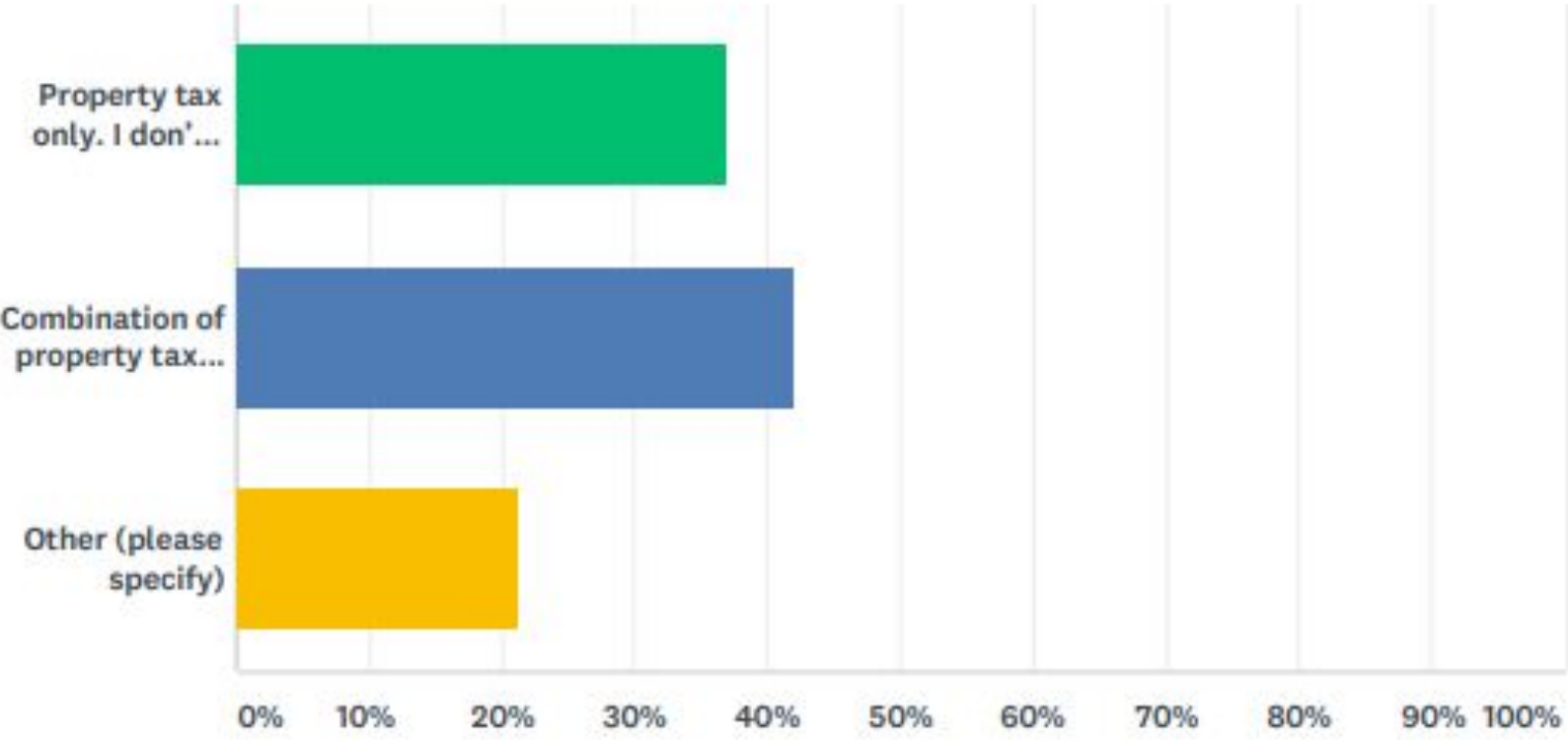
Answered: 605 Skipped: 435





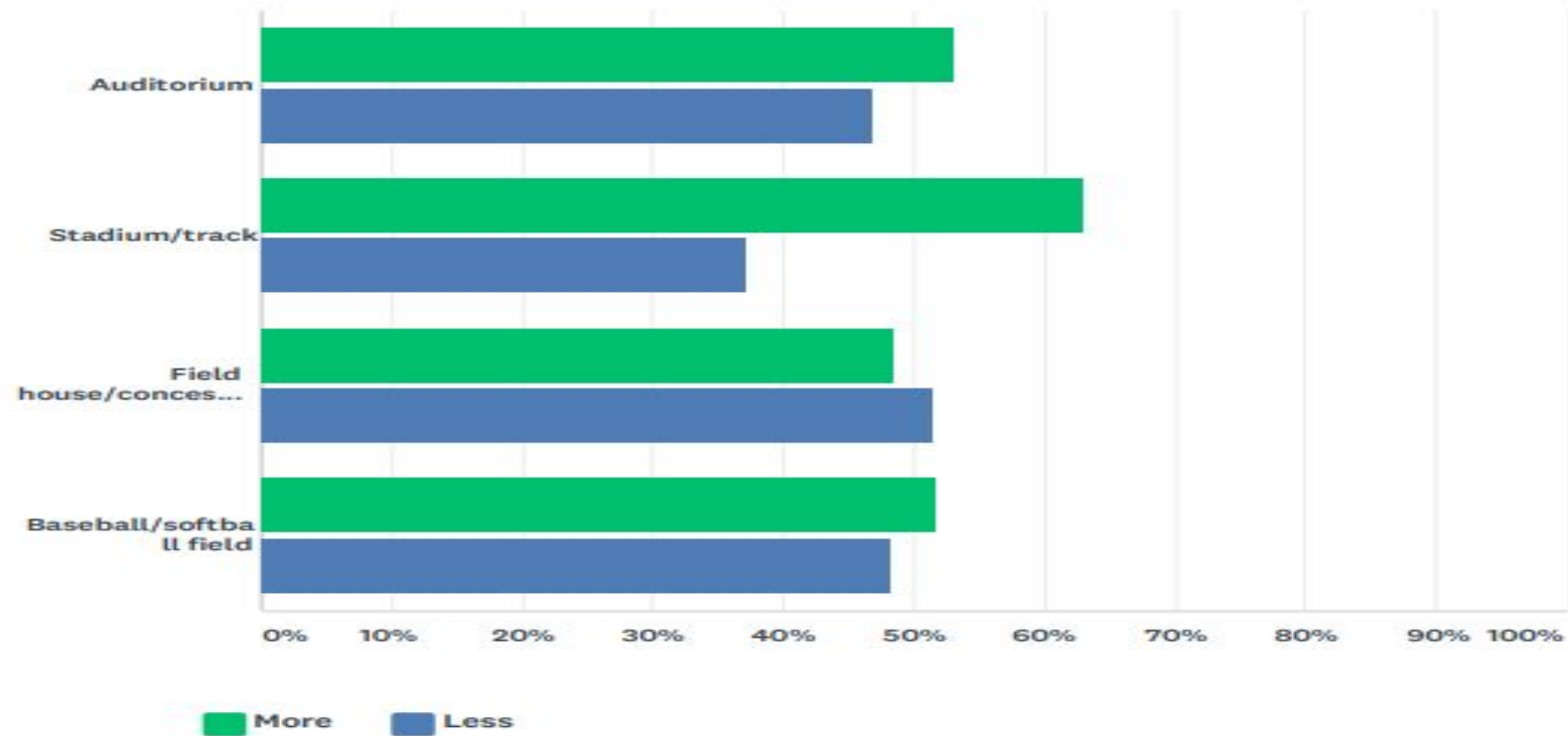
Q9 Which of these funding approaches would you most prefer to support a new facilities project? Note: An earned income tax would not tax those on a fixed income, retirement, social security and unemployment.

Answered: 603 Skipped: 437



**Q10 A Locally Funded Initiative (LFI) is a project that receives no financial support from the state but is included in the overall cost of the project. Are you more or less likely to vote for a new school levy when each of the following is included:**

Answered: 600 Skipped: 440



	MORE	LESS	TOTAL
Auditorium	53% 312	47% 274	586
Stadium/track	63% 371	37% 219	590
Field house/concessions	49% 284	51% 300	584
Baseball/softball field	52% 299	48% 280	579

# SURVEY TAKEAWAYS:

1. Community Believes We Need Updated Facilities

2. More Effective Communication Needed on:

- Master Plan
  - Design – need visual of plan
  - Plan for Student Swing Space
  - LFI Details
- Funding Options
  - Property Tax
  - Earned Income Tax
  - JEDD

3. Methods of Informing Community About the Project

# Board Activity Since Levy:

1. Community Survey
2. Discussed JEDD with Rootstown Board of Trustees
3. Retained Rockmill Financial
4. Selected Hasenstab Architects for Pre-Bond Services
5. Decided to go Back on Ballot in November with:
  - K-12 Building
  - On Current Site
  - Use OFCC Funding (42%)
6. Items to be Addressed with Community Input:
  - LFI Options
  - Type of Financing on Levy:
    - Earned Income Tax
    - Property Tax
    - Combination Earned Income/Property